
2014-2016 COMMUNITY PARTICIPATION PROGRAM

Submission for Funds

To: Minneapolis Neighborhood and Community Relations Department (NCR)

From: Concerned Citizens of Marshall Terrace (CCMT)

Date: November 7, 2013

We understand that this submission may be sent electronically to ncr@minneapolismn.gov, along with a copy of our Bylaws.

CONTACT INFORMATION:

Organization Name:	Concerned Citizens of Marshall Terrace (CCMT)
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Federal EIN:	41-1648191
Board Contact:	Name: Greg Langason
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Who should be the primary contact for this submission? Greg Langason

Date of Board review and approval: November 7, 2013

FUNDING ACTIVITIES.

1. Eligibility.

CCMT has previously received funding through the Community Participation Program (CPP) in 2012-2013. The neighborhood association, Concerned Citizens of Marshall Terrace (CCMT), was formed in 1987 as a 501(c)(3) tax-exempt nonprofit organization.

The Marshall Terrace neighborhood is bounded on the north by St. Anthony Parkway, on the east by University Avenue Northeast, on the south by Lowry Avenue East and on the west by the Mississippi River. Marshall Terrace is primarily comprised of single-family homes and duplexes. There are also two apartment buildings, approximately 75 businesses and industrial buildings. There are at least two places of worship, two cultural centers, one senior-housing facility, no schools, one park that is adjacent to the Mississippi River and another park owned and currently undergoing improvements by Xcel and our newest addition, the Mississippi Watershed Management Organization's headquarters.

2. Community participation efforts.

CCMT will engage in ongoing efforts to ensure active participation by large sectors of our neighborhood, such as; new residents, elderly residents, solo parents, renters, landlords, minorities, business owners. Committees will be formed to target these concerns such as crime prevention and safety, housing deterioration, youth concerns, pollution & environmental issues and irresponsible rental property owners and/or renters.

These issues can be addressed by encouraging residents to become block leaders, to form block clubs and attend block meetings and by encouraging residents to become actively involved in all neighborhood projects through attendance at neighborhood meetings, personal contact, direct mailings of information, neighborhood get-togethers/socials.

3. Building organizational capacity.

Our elderly population is of significant size and may be difficult to mobilize. Our minority population is growing and may be reluctant to participate in community get togethers. Long time residents of Marshall Terrace are not as interested in being involved and are not enthusiastic about neighborhood activism. Renters in Marshall Terrace seem to be detached from the community. There is also perceptual difference of opinion between "long time and new" residents, long time residents are resistant to change such as the Betty Danger Country Club proposal. To meet the NCR goals regarding inclusion, Marshall Terrace participants in the NCR process will hold special events in order to secure input from and the participation of all neighborhood residents, such as our National Night Out event, and other new events.

4. Building neighborhood relationships.

CCMT will organize public forum brainstorming at the annual meeting. CCMT will continue to reach out to residents at monthly meetings, other meetings and community events like National Night Out and holiday events to hear what residents want. CCMT will continually gain information from our public and private partners, the Minneapolis Second Police Precinct, neighborhood businesses, neighboring neighborhoods and other Minneapolis neighborhoods, news publications such as the Northeaster and The Journal, organizations like East Side Neighborhood Services, Catholic Eldercare, the Northeast Minneapolis Chamber of Commerce, *et cetera*, pertinent to the Marshall Terrace neighborhood. CCMT will reach out by direct phone calls, campaigns/events, monthly newsletters, flyers, email, website, Facebook, phone answering service and mail.

5. Involvement of under-engaged stakeholders.

Groups under-represented in, Marshall Terrace community activities include youths, Spanish-speaking residents, Somali residents, people associated with Shri Gaayatri Mandir and the Islam cultural center and others. CCMT will organize surveys and door knocking (with a translator when needed if possible) to reach out to various cultural groups. CCMT will reach out to professionals and professional entities in real estate, academia, social services, *et cetera*, to learn about new residents and to offer information about neighborhood activities. CCMT will connect with NCR staff and resources to identify cultural groups to work with and identify best outreach methods.

6. Housing Activities.

CCMT will form a subcommittee to implement new programs throughout Marshall Terrace. CCMT would like to implement a clean sweep program addressing graffiti, crime and safety, problem houses, absentee property owners and landlord fix-up problems. CCMT will continue with efforts through advertising, articles in the CCMT newsletter, monthly general meeting announcements and working with the Center for Energy and Environment to make residents aware of housing fix-up funds that are available through Marshall Terrace. Additionally, CCMT will be working to finalize our NRP Phase II plan in 2014. In our CPP contract we expect to devote about 45 percent to housing.

7. Unused funds.

CCMT would like to continue keeping focused on getting more participants involved in the Marshall Terrace community, we will be working on new events and community outreach and program ideas for the upcoming budget, with this we will be incurring more costs.

8. **Budgets.**

The following is a budget showing how CCMT intends to use Community Participation Program funds to support our neighborhood participation work and implementation of neighborhood priority plans.

❖ **Budget subject to change at board meeting per discussion**

2014-2016 BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	\$ 1,5676.00	\$ 15,676.00	\$ 15,676.00
Professional Services	\$ 0.00	\$ 0.00	\$ 0.00
Occupancy	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
Communications/Outreach	\$ 6,000.00	\$ 6,000.00	\$ 6,000.00
Supplies and Materials	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Meetings/community building events	\$ 1,500.00	\$ 1,250.00	\$ 1,250.00
Board & Staff Development	\$ 500.00	\$ 250.00	\$ 250.00
Fundraising	\$ 250.00	\$ 250.00	\$ 250.00
Other Services	\$ 500.00	\$ 500.00	\$ 500.00
Total for contract:	\$27,926.00	\$27,426.00	\$27,426.00
Neighborhood Priorities	\$	\$ 500.00	\$ 500.00
TOTAL:	\$27,926.00	\$27,926.00	\$27,926.00

Notes:

- Staff expenses includes payroll, FICA, and withholding, and contract staff.
- Employee benefits includes any health insurance, retirement, or other benefits.
- Professional services includes the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach includes costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials includes office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings and community building events includes those costs related to community meetings and events (excluding food and entertainment).
- Development expenses includes costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising includes any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).