
COMMUNITY PARTICIPATION PROGRAM

Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws.

CONTACT INFORMATION:

Organization Name:	Lind Bohanon Neighborhood Association
Address:	PO Box 29525, Mpls, MN 55429
Website url:	www.lindbohanon.org
Organization email:	lindbohanonna@aol.com
Federal EIN:	41-1783031
Board Contact:	Name: Georgia Lynch
Staff Contact:	Name: Amy Luesebrink

Who should be the primary contact for this submission? ___Georgia Lynch_____

Date of Board review and approval: November 7, 2013

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

LBNA received funds previously.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

- a. **Identifying and Acting on Neighborhood Priorities:** *LBNA surveyed the community regarding a potential development for the Lyndale Ave N corridor. Salvation Army sought to purchase a vacant business on Lyndale to relocate their downtown facility to Lyndale Ave N. LBNA held several meetings including a spirited community meeting with 50 attendees. From this meeting a survey was developed and promoted in our media outlets. We collected 90 responses that helped identify some community needs and potential developments to consider for the future. Refocusing on the Lyndale Ave N business corridor became the neighborhood priority this year. The LBNA Business committee started off with a lighting survey of Lyndale and the local regional park area. Working with Public Works the committee identified several lights needing repair, in addition LBNA also identified two locational plans for adding 24 or 48 street lights at \$9,000 per pole to Lyndale Ave N corridor to increase safety at a cost range of \$360k-432k. LBNA will utilize the identified Neighborhood Priority Project and look to engage the community with professional development assistance as we look to review Lyndale Ave N and surrounding community and identify what may be needed to improve Lyndale and create a Destination Area through community charrettes or other designed input.*

- b. **Increasing Involvement:**

**We continue to intentionally work to evaluate, diversify, and build capacity of our board using an adapted evaluation tool from Board Source, annual and monthly board trainings as needed, and encourage workshop or conference attendance to build board capacity.*

**We hired a part-time artist/outreach person to help increase involvement and community connections by participating in creating a community work of art at each of our hosted community wide events. We will seek to focus on engaging additional youth and families through this effort.*

**In 2013, we added 26 additional disability trips increasing from 89 to 115 trips this year increasing participation in outings, community events, committee work and our*

activities. We will look to improve our outreach to this underrepresented group by increasing the number of trips and the number of participants in 2014-2016.

c. Increased venues to help inform residents:

**LBNA added a huge new community-wide endeavor the: LBNA Home and Art fair Not having a home fair, or art fair in our community and after seeing some of the properties being sold for under \$50k in our neighborhood, LBNA knew it had to try new things and consider some bold initiatives. We had 250 people/40 vendors for this premiere event. There were six showings at Shingle Creek Commons and 4 properties sold in community the month after we held event. In 2014-2016, we will work to increase the number of vendors and participants each year with the goal of a self sustaining event.*

**LBNA will continue to hold 12 monthly neighborhood meetings, 3 monthly committee meetings including: Housing, Crime and Safety and Business to help keep residents informed. Our part-time staff will be adding one art element to each of our committee's events in 2014-2016 to help engage and inform residents.*

**LBNA attends outside partner meetings such as the Shingle Creek Commons Resident Council and Kingsley Commons Residents Council, Jenny Lind Open House and Parent Leadership meetings, Camden Promise partner events, Mississippi River development meetings.*

Influencing City Decisions and Priorities:

**Over the course of the last year, LBNA advocated with City Council member on improving the 45th and Humboldt CP Railroad crossing because residents traveling in mobility devices had been getting their tires stuck in-between the tracks. This fall with the help of Hennepin County, MN DOT, CP Rail, and City of Minneapolis, this crossing will finally see desperately needed improvements.*

We know there are ongoing planning decisions about improvements to Penn Ave, Lowry Ave, and Lyndale Ave N, the Webber Library, and Webber Park projects that are ongoing improvement areas in our community.

**We continue to express neighborhood priorities and concerns to city officials and departments by participating in NCR department surveys, contributing comment and suggestion letters, and contributing neighborhood input whenever possible.*

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities?

- 1) provide opportunities for the direct involvement of members,

LBNA provides multiple opportunities for direct involvement of its members through its many hosted community-wide events like: Camden Winterfest and Chili Cook-off(300 participants), National Night Out Picnic in the Park(300 participants), Home and Art

Fair(250 participants/40 vendors), Riverfest and Heritage Day(250participants), Toys for Tots distribution(150 families/300 children), Lind Community Garden (40 participants/7 zipcodes),other events like: Volunteer recognition night, Holiday Lights Tour, Holiday on 44th Gingerbread House art making(1,000 participants). We invite members to participate by contributing to the monthly newsletter or Facebook page. We have multiple committees listed above that offer opportunities for direct involvement of members.

- (2) build your membership and volunteer base,

LBNA builds our membership by offering opportunities like those listed above for members to participate. We have increased our volunteer base to 180 members, with 10 strategic partners. We highly value volunteer contributions and our strategic partners.

- (3) encourage and develop new leadership, and

Our current committee structure allows for many residents to participate with LBNA's work and encourages leadership and communication among residents. We offer multiple resources such as MN Attorney General, MN Council on Nonprofits, University of MN, City of Mpls NCR Dept and NRP resource materials for developing new leaders to increase their individual knowledge base. Each new board member has a one on one session with the board chair and staff to assess their current experience, share the organizations history, direction, mission, as well as an annual training and planning retreat in October after the annual elections in September.

- (4) expand the organization's capacity through self-assessment and other activities.

LBNA continues to increase its capacity through self-assessment and by increasing the size of the board. We provide strategic training and orientation by an outside facilitator. We continue to update our board manual and policies and procedures as needed. Members attend outside conferences and workshops to expand the organization's capacity.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

- (1) build a sense of a whole neighborhood among residents,

LBNA partners with our local community food shelf, Camden Promise, Volunteers of America Hmong Elders, Jenny Lind Elementary and Afterschool programs, Three Rivers Park District, Minneapolis Park and Recreation, CommonBond Communities, Camden Care Center, Lyndale Businesses and Patrick Henry High School. It hosts several diverse community-wide events and all of our committees help to attract a diverse level of experience, culture, and energy to help us with our ongoing work of building community.

- (2) build bridges among neighbors and diverse communities within the neighborhood,

LBNA has built bridges among neighbors and our diverse communities by focusing on the unrepresented groups in our neighborhood. By focusing on the disabled in our community we have increased our volunteer base to 180, increased our board capacity by three,

increased our strategic partners, leverage funds and build relationships with community members.

- (3) work with other neighborhoods and organizations on issues of common interest,

LBNA works with other neighborhoods and organizations on issues of common interest. We partner with the MS Society, Common Bond, Camden Care Center on joint efforts when working with disabled. We partner with Three Rivers Parks District, Minneapolis Park and Recreation Board/Creekview Park, Minneapolis Riverfront Partnership, and Jenny Lind School in our local area on efforts to promote the riverfront, better signage on the interstate and for development along the Lyndale Ave N corridor. We partner with City of Minneapolis, county, and state on bridge, library, railroad crossing improvements and park improvements. We partner with Camden organizations like, Camden Promise FoodShelf, Gethsemane and Hope Lutheran Churches, Girl Scouts, Boy Scouts, Owens Corning, Cleveland, Victory, Shingle Creek, McKinley, Hawthorne, Harrison, SouthEast Como, Longfellow, Windom Park and many others on common interests.

- (4) build partnerships with private and public entities, and

LBNA has been working to increase its private and public partnerships. We have a volunteer base of 180 residents. We partner with the Camden Community News, McKnight foundation, TCF, Wells Fargo Banks, Center for Energy and Environment, Xcel Energy, Animal Humane Society, Silverwood Park, Malmborg's Garden Center, Northside Arts Collective, Urban Homeworks, HGTV I Hate My Bathroom, I Hate My Kitchen, Your Way Flooring, Guided Salvage, Native Pride Dancers, Install this Sign and Awning, Gethsemane Lutheran and Hope Lutheran churches. We look to promote our relationship with community businesses by working with the business members such as Impact Mailing, Hirschfield Paint Mfg, Republic Services, Mereen Johnson, Camden Dairy Queen, Camden McDonalds, and Install this Sign and Awning, El Cubano Burrito and many others to help leverage our funds, continue to forge ongoing relationships that offer local businesses the opportunity to bring benefits to our organizations efforts and the whole neighborhood.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Of the stakeholder groups in our community: residents, churches, businesses, public agencies, schools, local and regional parks, the un-engaged and under-engaged stakeholders we want to focus on in the coming year are the businesses and regional parks.

We will look to more fully engage the regional park as a strategic partner in implementing neighborhood priorities and continue to grow our partnership from art classes held at Carl Kroening Interpretive Center and now Silverwood Park to increasingly more opportunities. Using a focus group process, we will continue to involve and collect valuable input for reaching out to other under-engaged stakeholders.

We continue to outreach to new businesses. We will strengthen the current relationships with the business community by sharing information about revitalizing the Lyndale

corridor and continue to advocate for the adoption of the Lyndale revitalization small area plan. We look forward to the NCR's help in accomplishing this critical step.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

The Lind Bohanon neighborhood caught the foreclosure wave with nearly 15% of its housing stock in foreclosure or vacant in 2009. We have seen a noticeable rise in livability crimes that have caused many residents to simply walk away from their homes. Initially, 52.5% of our LBNA funds were dedicated to our local housing stock and we saw dramatic participation and leverage. Having strong housing stock continues to be a priority for our neighborhood.

At least thirty percent of our neighborhoods efforts will be spent addressing housing activities by refocusing our home improvement loan programs and continuing to grow the new Home and Art fair to focus attention on our housing stock and the neighborhood as a positive place to live work and shop.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

LBNA has utilized its CPP funding to accomplish its neighborhood priorities.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided. *See our NCR staff person for copy of annual budget.

Item	2014	2015	2016	Total
	\$54,233	\$54,233	\$54,232	\$162,698
Staff Expenses	34,233	34,233	34,232	\$102,698
Employee Benefits				\$0
Professional Services	1,500	1,500	1,500	\$4,500
Occupancy	1,500	1,500	1,500	\$4,500
Communications/Outreach	7,500	7,500	7,500	\$22,500
Supplies and Materials	1,000	1,000	1,000	\$3,000
Festivals and events	\$5,000	\$5,000	\$5,000	\$15,000
Development	500	500	500	\$1,500
Fundraising	1,000	1,000	1,000	\$3,000
Other Services				
Neighborhood Priorities	2,000	2,000	2,000	\$6,000
TOTAL:	54,233	54,233	54,232	162,698

Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.