
2014-2016 COMMUNITY PARTICIPATION PROGRAM

CONTACT INFORMATION:

Organization Name:	Kenny Neighborhood Association	
Address:	5516 Lyndale Ave S Minneapolis, MN 55419	
Website url:	www.kennyneighborhood.org	
Organization email:	info@kennyneighborhood.org	
Federal EIN:	41-1639035	
Board Contact:	Name:	Bryan Simmons
Staff Contact:	Name:	Ruth Olson

Who should be the primary contact for this submission? _Ruth Olson_____

Date of Board review and approval: ___10/21/2013_____

FUNDING ACTIVITIES.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Kenny Neighborhood Association (KNA) has previously been deemed eligible and received funding in the previous cycle. Both the 2011 and 2012 Annual Reports have been filed with Neighborhood and Community Relations.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

As stated in previous submissions, KNA has a variety of established outreach activities:

- Quarterly newsletter mailed to each residence and business in Kenny Neighborhood
- Postcard mailings advertising upcoming events
- Periodic updates to website, Facebook page and NextDoor
- Monthly E-newsletter
- Monthly neighborhood meetings
- Annual Meeting Celebration in April
- Annual neighborhood-wide garage sales in May
- Ice Cream Social at Kenny Park in June
- Annual summer music festival in August
- Other neighborhood gatherings as needed (RNAV, Forums, etc)
- Welcome Packets provided to new residents
- Annual Kenny Treasures Awards celebrating those residents who are involved in neighborhood activities and making a difference in our community
- Limited use of large signs at Kenny Park, Kenny School and Anthony School
- Sandwich board signs at busy intersections
- Kenny 365 Photography Project
- TRUST Chore Service for seniors
- Revolving Loan Housing Program

In order to develop Neighborhood Priority Plans we will rely on those priorities set forth in our NRP Phase II Plan. In addition, at each of our larger community gatherings (Annual Meeting, Ice Cream Social and Summerfest) and through our quarterly newsletter we will seek further input from residents. The input from residents, along with previous surveying done for the Phase II Plan and a project Wishlist, will guide our NPP submission.

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

KNA will use all of the activities listed in question #1 to solicit involvement and engagement of all residents of Kenny neighborhood. We will build our membership base and encourage new leadership through direct one-on-one contact made possible through our community events. Existing and past Board members and neighborhood staff will continue to reach out to neighbors to recruit volunteers for various activities of the neighborhood. These volunteers are then encouraged to take on more responsibility (and sometimes pursue it on their own) and possibly join the Board of Directors. With decreased public funding available, KNA will be looking at all possible opportunities to join forces with other neighborhood associations and community groups in order to combine resources and support so that activities and events are not compromised.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

KNA works hard to create a sense of togetherness for the entirety of the neighborhood. We sponsor a variety of events and activities to reach out to different segments of population in the neighborhood. The content of the newsletter also brings together diverse neighbors. The new social networking site, Nextdoor, has allowed an atmosphere of camaraderie, sharing and open discussions among residents. It has been great resource for KNA to support the connectivity that Nextdoor allows that highlights our mutual desire to live, work and play in Kenny despite any differences.

KNA has begun researching the availability of land that might be used to support Community Gardening. If such a garden would be possible, it would provide an opportunity for residents of all backgrounds to come together in a common goal.

Lastly, over the course of several years, KNA has worked closely with their neighbors in Lynnhurst, Tangletown and Windom neighborhoods to develop and move forward a streetscape plan for the intersection of 54th St and Lyndale Ave S. Recently, a joint Neighborhood Priority Plan has been filed stating the continued desire of the four neighborhoods to support the streetscape and requesting assistance with various City departments to get the necessary information to engage the local businesses. We are hopeful that the NPP will unlock a stalemate that seems to have developed and allow the businesses to determine if they are willing to join the neighborhoods in the project. The neighborhoods have each set aside funding for streetscape elements that will positively affect the look and financial well-being of its business assets.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Historically, senior citizens are not well represented in the activities of the neighborhood. We have discovered that they are not interested in attending the Annual Summer Festival, but are very interested in the Ice Cream Social. The Ice Cream Social has an old fashioned feel that appeals to senior citizens. The event has free ice cream, lemonade and popcorn along with an outdoor concert by our local Community Band. We see residents of all ages sitting together, talking and singing along to pop standards.

KNA also reaches out to seniors through its senior home maintenance program. By allowing senior citizens the flexibility to stay in their homes, we help create a multi-generational neighborhood. The interaction of an elderly neighbor with the young child next door creates a neighborhood that is full of rich history and engaged with mentoring the next generation.

NCR could help further engage senior citizens by working with KNA and Kenny Park to provide programming focused on the unique needs of aging in an urban environment.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

KNA has contracted its Phase II NRP dollars in a revolving, low-interest home improvement loan program. To date, this program has helped a number of home owners in the neighborhood improve their home and, thus, raise the property values of not only their own home but those surrounding properties. This, in turn, strengthens the entire neighborhood. Also, as mentioned above,

KNA supports a program which allows seniors to maintain and stay in their homes.

These programs are already well-established and do not take a significant amount of time to manage- no more than 1% of staff time. However, KNA continually monitors the effectiveness of its housing programs and alters guidelines and funding levels to meet the needs of Kenny residents.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

KNA will not need to roll forward any funds from the previous cycle.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

***Please note:** A very simple organizational budget is attached. KNA operates wholly within funds made available through the Community Participation Program and remaining NRP funds. We have no other outside funding sources.

The existing CPP allocation for KNA DOES NOT cover basic operational and engagement expenses for the neighborhood. The allocation is \$5,948 shy of covering basic expenses. We were unable to set aside any funds for Neighborhood Priorities; all allocation funds are being budgeted into operations and engagement. Every neighborhood, despite its size, will have certain fixed costs such as staff and newsletters. For example, the KNA newsletter is expensive to produce, but is our best way to reach residents, inform the public and carry on engagement activities. It is the one resource that residents mention time and time again that they treasure as a way to stay connected with their neighborhood.

KNA requests that further consideration be given to funding Neighborhood Organizations at a minimum level which would at least allow full funding of organizational and engagement activities, let alone any Neighborhood Priorities.

ESTIMATED BUDGET

CPP Budget	2014	2015	2016
Staff Expenses	\$6,036	\$6,035	\$6,035
Employee Benefits	\$	\$	\$
Professional Services	\$2,000	\$2,000	\$2,000
Occupancy	\$350	\$350	\$350
Communications/Outreach	\$9,000	\$9,000	\$9,000
Supplies and Materials	\$1,000	\$1,000	\$1,000
Meetings/community building events	\$1,000	\$1,000	\$1,000
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services	\$	\$	\$
Total for contract:	\$19,386	\$19,385	\$19,385
Neighborhood Priorities	\$0	\$0	\$0
TOTAL:	\$19,386	\$19,385	\$19,385

Notes:

- Staff expenses should include payroll, FICA, and withholding, and contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings and community building events can include those costs related to community meetings and events (excluding food and entertainment).
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc.).