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## COMMUNITY PARTICIPATION PROGRAM

### Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov). Please include a copy of your bylaws.

#### CONTACT INFORMATION:

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| Organization Name:  | Jordan Area Community Council (JACC)   |
| Address:            | 2900 Fremont Avenue North, Suite 108<br>Minneapolis, MN 55411  |
| Website url:        | <a href="http://jordanmpls.org">http://jordanmpls.org</a>  |
| Organization email: | <a href="mailto:info@jordanmpls.org">info@jordanmpls.org</a>   |
| Federal EIN:        | 41-6043288   |
| Board Contact:      | Name: Jeff Skrenes, Board Chair  |
| Staff Contact:      | Name: Cathy Spann, Executive Director<br>Phone: 612-886-4539 (Office)<br>Email: <a href="mailto:cathy@jordanmpls.org">cathy@jordanmpls.org</a> |
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Who should be the primary contact for this submission? Cathy Spann, Executive Director

Date of Board review and approval: November 13, 2014

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## FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

The Jordan Area Community Council has been previously funded thru the Community Participation Program.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

The Jordan Area Community Council (JACC) has had a history of involving the community by doing outreach, especially thru door knocking, social gatherings and building block clubs for residents to get to know their neighbors. JACC will continue to focus on the priorities of residents by hosting monthly meetings focused on Housing and Crime and Safety. Two new meetings established in 2013, the Communications Committee addresses the digital divide, by creating alternative methods and strategies to communicate with residents. The Community Listening Sessions address other resident topics that expand beyond the monthly committees. These additional meetings allow residents to gather and brainstorm ideas and subject matters to inform JACC of the needs of the community. All Board meetings are open to the public, ADA accessible and every agenda allocates time for community input. JACC will continue to host its annual Community Livability Forum and dinner.

It is the intent of the agency to present various venues for residents and stakeholders to engage and share their input on what they view as being important for the neighborhood.

JACC will continue to identify block leaders and host meet and greets. The housing committee has formed subcommittees to allow residents more options to get involve, such as the fall of 2013 a VBR Properties Study Group was implemented to address blighted boarded properties and a Renters Group will start in early 2014. During the summer, JACC will host, in collaboration with other non-profit agencies, such as Appetite for Change (AFC), Fun in the Sun events to be held at its community garden, located on 26th and Knox Avenue North. This type of activity is used to educate and raise awareness about nutrition and health disparities many families face in Jordan. In 2013, JACC and AFC staff door-knocked the surrounding area of the garden to engage residents. In 2014 and beyond, staff will continue to encourage residents to participate in planning the garden, planting and harvesting the food. Ice cream socials will be held in addition to NNO on blocks that are identified as "Hot Spots" and/or high crime areas. This engagement tool, even though simple in nature, is used to engage residents and build capacity block by block. Using a strategic concept of taking back our blocks and streets.

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3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

In January 2013 a board/staff retreat was held and three areas of focus were identified as high priorities: Housing, Crime and Safety and implementing a Youth Initiative.

Under each area of focus the following strategies were identified as measures to provide resident opportunities to get involve, build JACC membership and volunteer base and expand the organizations capacity. These draft priorities will be brought forward for approval through a Neighborhood Priority Plan.

**Crime reduction/safety (Public welfare)**

- Bike/car/walk patrol
- Block clubs
- Date base – track problem properties
- Anti-gun campaign - Educate and awareness of gun violence
- Dirty 30 – collaborate with MPD to address properties with conduct letters

**Housing**

- Housing Finance - Down payment & Home improvement assistance
- Housing sub-committees - VBR Properties Study Group, Housing & Development, Rental

**Youth Initiative**

- Partner with Step-up program –Employ summer youth interns
- JACC youth committee

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

While the overall neighborhood is highly diversified, some sections of the community are near 100% rental. The JACC staff will work more closely to re-engage with the Tenant's Organizing Project (TOP) to address issues and concerns of Jordan renters. This project is in collaboration with Harrison Neighborhood Association, Hawthorne Neighborhood Association, NAZ, Jewish Community Council, Northside Community Reinvestment Coalition (NCR), Legal Aide, Homeline, etc.

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We need to build better communications with our neighboring communities, specifically where it involves new housing and business development projects. By creating better communications and offering support to other organizations for initiatives taking place beyond our borders, we will have more impact to influence these communities to support our developments. JACC will continue to participate in the Northside Neighborhood Council (NNC), the Lowry Business Association, the West Broadway Business Association, the Hawthorne Huddle, and work with association that are in close proximity and face similar housing and crime issues, such as Hawthorne Neighborhood Association.

JACC will continue to support block club gatherings, National Night Out parties, host an annual Livability Forum and dinner. In addition to these activities JACC has strengthen its relationship with the MPD by working to identify blocks that are “HOT SPOTS”. Committee members of the Crime and Safety Committee will develop a door knock plan to reach out to neighbors on these blocks to provide block start-up assistance, create a venue for residents to organize and address problem properties on their block. To strengthen police and community relations, JACC will collaborate with the MPD and implement an officer of the quarter program.

Jordan residents are face with many disparities. It is imperative that JACC work in partnership with other agencies to address various issues. Under the umbrella of a Youth Initiative, JACC will explore an opportunity to work with the MPD and Protect MN to address ways in which to promote an anti-gun campaign that educates and raises awareness of gun violence, its impact on families and the community at-large.

In 2014, JACC will engage residents thru door knocking, surveys, focus groups and small gatherings held in collaboration with other association i.e. Willard Hay and Near North, and Hawthorne to gather residents input regarding several projects i.e. Penn Avenue Project, North South Greenway and the Capri Block.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

As reported previously, the Jordan Neighborhood major strength is its composition of racially and ethnically diverse residents. According to the 2009 American Community Survey estimates, Jordan has a high proportion of black residents (60%). Smaller portions of white residents (15%), Asian residents (14%), and Hispanic residents (5%) live in the neighborhood as well. The remaining residents (6%) are identified as “other” in the American Community Survey.

The board and volunteer base is not a total reflection of the community at-large, there is no representation of renters who live in the Jordan neighborhood nor people of color that reside on the board. In 2014 and beyond, JACC staff and board will make a concentrated effort to engage the community at-large to get more involve by using outlets such as social media i.e. Facebook, twitter, the website to target the community, recruit new board

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members/volunteers, announce agency info and spark dialogue in hopes of creating a more diverse volunteer pool. The NCR department could assist JACC with translating advertisements in other languages to increase our effectiveness and assist staff with determining the digital divide of Jordan residents i.e. the number of residents who have access to internet, email, etc.

The Jordan Neighborhood has a very high proportion of children not living in traditional nuclear family households—60% according to the 2009 American Community Survey estimates. More than half of the ~2600 children in our neighborhood are growing up in female-headed or male-headed households without a husband/wife present. JACC has focused its efforts, in 2012-13, to host more casual community gatherings thru the listening sessions. All sessions are child-friendly. The JACC staff will work more closely with the Northside Youth Collaborative to engage youth and their families.

As JACC creates a strategy to implement a youth initiative the agency will continue its outreach efforts to the following agencies: Jerry Gamble Boys and Girls club, Lucy Laney, Hmong Academy, NAZ, MPS, etc. to form partnerships with entities whose focus is to serve children/youth that live in the community.

JACC was selected as a 2013 employer to participate in the City of Minneapolis Step-up Program and will reapply, 2014-16, in hopes of employing two – three youth workers ages 14-21 years of age.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

Since October of 2012, JACC has experienced a major increase in community participation of residents that attend the monthly Housing committee. This committee formed a sub-committee to survey the neighborhood and develop community standards. It should be realistic to anticipate that as JACC reaches out to renters in the neighborhood 25-30% of time will be spent on the issues of housing. In 2014 JACC will host a development meeting that invites all private and non-profit developers that have done work in Jordan over the past 2-3 years to meet and discuss the Jordan community standards. There is a paradigm shift occurring at JACC. In the past developers approached the Housing committee and board of directors and made suggestions. Jordan Residents have taken the initiative to create a plan of what they would like to see built and how they vision their neighborhood.

The VBR Properties Study Group was formed to address blighted and boarded properties, create a strategy to work more effectively with regulatory services and CPED in addressing JACC housing inventory.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

JACC anticipates there to be unused funds in excess of \$50,000 from the previous cycle. JACC Board of Directors will review funding that potentially can be used from NRP Phase I and II to address paying for hazardous improvements needed at 2539 Irving Avenue North, i.e. lead and asbestos removal, etc. This will be brought forward for approval as part of a neighborhood priority plan.

**Jordan Area Community Council**

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization’s community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

Please use this budget template when submitting your Community Participation Plan for approval.

Please note that not all expenses are eligible for reimbursement. Expenses related to neighborhood celebrations and events are only eligible if the event’s purpose is to increase neighborhood awareness and involvement in the organization’s planning and implementation efforts. Expenses such as pony rides, food, and entertainment are not eligible for funding and will not be reimbursed.

Expenses related to projects may only be eligible if they are related to implementation of an approved Neighborhood Priority Plan, and are identified in a CPP contract or an NRP contract or MoU.

Contact your Neighborhood Support Specialist at NCR for further details.

**ESTIMATED BUDGET**

| <b>CPP Budget</b>                  | <b>2014</b> | <b>2015</b> | <b>2016</b> |
|------------------------------------|-------------|-------------|-------------|
| Staff Expenses                     | \$ 51,935   | \$53,494    | \$53,494    |
| Employee Benefits                  | \$ 9,000    | \$9,000     | \$9,000     |
| Professional Services              | \$ 2,600    | \$2,600     | \$2,600     |
| Occupancy                          | \$ 6,700    | \$7,200     | \$7,700     |
| Communications/Outreach            | \$ 3,200    | \$3,940     | \$3,940     |
| Supplies and Materials             | \$ 5,000    | \$3,500     | \$3,500     |
| Meetings/community building events | \$5,700     | \$4,900     | \$4,900     |
| Development                        | \$ 2,500    | \$2,000     | \$1,500     |
| Fundraising                        | \$          | \$          | \$          |
| Other Services                     | \$          | \$          | \$          |
| <b>Total for contract:</b>         | \$86,635    | \$86,634    | \$86,634    |
| NPP Rollover                       | \$10,000    | \$          | \$          |
| <b>TOTAL:</b>                      | \$96,635    | \$86,634    | \$86,634    |

**Notes:**

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- Please note Jordan Area Community Council would like to carry over funding from its 2012-13 Contract #36964 in the amount of \$10,000 to support its Neighborhood Priority Plan (NPP).
  - This budget is an estimated budget.