
COMMUNITY PARTICIPATION PROGRAM

Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization’s proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws.

CONTACT INFORMATION:

Organization Name:	Hawthorne Neighborhood Council
Address:	2944 Emerson Ave N Minneapolis MN 55411
Website url:	www.hawthorneneighborhoodcouncil.org
Organization email:	dhawkins@hawthorneneighborhoodcouncil.org
Federal EIN:	41-1372123
Board Contact:	Name: Len Lewis
Staff Contact:	Name: Diana Hawkins Phone: 612-529-6033 x205 Email: dhawkins@hawthorneneighborhoodcouncil.org Address: 2944 Emerson Ave N, Minneapolis MN 55411

Who should be the primary contact for this submission? Diana Hawkins

Date of Board review and approval: ____ January 9, 2014 _____

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

- 1. Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

The Hawthorne Neighborhood Council **previously was funded in 2012 and 2013.**

- 2. Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Hawthorne members have continued their work on both marketing and outreach campaigns to raise awareness within the community about HNC and to promote the area to those outside our community. We are utilizing a consultant (Dave Ellis) to assist HNC to create outreach and capacity building efforts to expand our community engagement. We will also implement suggestions and ideas from a marketing professional.

Hawthorne has a significant number of residents who do not have access to the internet on a regular basis but with the help of the North Regional library and other agencies we hope to find ways to ameliorate that situation to the extent possible. We are informing residents of programs available and upcoming neighborhood events via our updated phone system as well as City alerts.

Hawthorne is also increasing its capacity to engage our community through electronic media and by partnering with other agencies. We have hired a new outreach coordinator whose duties will be to link together and expand our presence on social media. Hawthorne continues to partner with other neighborhoods and the City of Minneapolis to develop a comprehensive database of community connections and assets. We continue to create and strengthen relationships with elected officials, such as newly elected Council Member Blong Yang and County Commissioner Linda Higgins.

- 3. Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities?

In 2014, we plan to enlist the help of a Master Gardener to strengthen the community garden program and to enable us to build on the growth achieved in 2013 as both of the established gardens attracted new gardeners. HNC will continue working with CURA and Kwanzaa Church on outreach efforts with neighborhood youth and other residents. Also, using NCR provided interpreters will help us to forge connections with communities of color within the Hawthorne neighborhood.

Since partnering with the West Broadway Coalition to form a unified Business Committee,

have created a listserv together, held forums around networking, technology assistance and ways to communicate around safety. Hawthorne continues to be a strong partner in the Lowry Corridor Business Association as well as the Great Streets Initiative along the northern edge of our neighborhood. Hawthorne partnered with the North Regional Library to host the 1st Annual Talent show 2013 and plans further support for the 2014 production.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among resident (2) bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organization on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

HNC supports the Minneapolis Park Board and its programming for children and youth living in our community who attend schools throughout the city and are engaged in various after school park programs. Hawthorne strives to maintain positive relationships all community agencies.

We are also developing an on-going relationship with the North Regional Library in order to provide educational programs, such as culture-specific diabetic education information to increase outreach into the community.

Hawthorne board members have been inviting residents to regular Crime and Safety meetings in response to an increased concern over crime and livability issues. Community Crime Prevention introduced a program called “Enough is Enough” that made direct face to face connections with residents adversely affected by various issues in the community. As part of that program, the city continues to step up home inspections enforcement to counter blighted properties.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Hawthorne owns its own building, and has plans to add a ramp and interior redesigns to improve the accessibility of our office space in 2014. With new Board members who are renting in the neighborhood and becoming more active in the community, we are seeing an increased exposure and level of participation from within the neighborhood.

We will continue to work with these residents to improve the quality of life for all renters and homeowners in the neighborhood. The NCR will be our media outreach and networking resource through which we will be able to increase our ability to share information with our residents.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

Hawthorne is seeking a part-time staff person to work as the Housing Coordinator and who will also be responsible for the Environment Committee. Roughly 95% of this person’s time

will be spent on housing issues, and a portion of the NRP funds will go to support this person's salary and benefits.

Primary activities will be centered around the continued development of the Hawthorne EcoVillage and surrounding blocks. Four new homes were completed in 2013 as well as the extension of one alley. The community garden and tree nursery will continue, and the mayor's Green Homes Initiative will add three to six new energy-efficient homes to the area.

Through partnerships with the City of Minneapolis, the Center for Energy and Environment, and the General Mills Foundation, Hawthorne oversees funding for a variety of housing assistance programs, primarily geared towards home owners and developers. Hawthorne routinely examines these programs and their effectiveness to make corrections and adjustments to these programs as needed.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

There are no anticipated unused funds from the 2012-2013 cycle. If any unused funds are discovered, they will be put towards the 2014 Neighborhood Priority Plan. Hawthorne would roll unused 2012-13 funds over to Neighborhood Priority Plan activities in 2014-2015.

8. **Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

BUDGET

	2014	2015	2016
Staff Expenses	\$60,000	\$60,000	\$60,000
Employee Benefits	\$7,281	\$7,281	\$7,281
Professional Services	\$2,261	\$2,260	\$2,260
Occupancy			
Communications/Outreach			
Supplies and Materials			
Community events			
Development			
Fundraising			
Other Services			
Neighborhood Priorities			
TOTAL CPP Allocation:	\$69,542	\$69,541	\$69,541