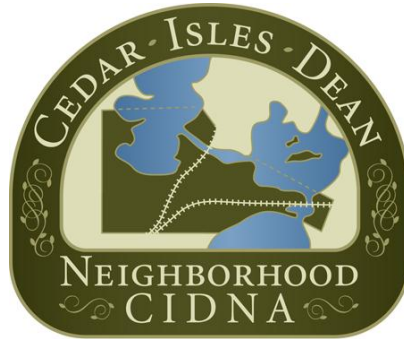


## 2014-2016 COMMUNITY PARTICIPATION PROGRAM

### Application

Approved by Cedar Isles Dean Neighborhood Association  
on October 9, 2013



### Cedar-Isles-Dean Neighborhood Association (CIDNA)

Box 16270

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St. Louis Park, MN 55416

[www.cidna.org](http://www.cidna.org)

Federal EIN: 41-1803449

#### **Board Chair**

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**FUNDING ACTIVITIES.**

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

Cedar Isles Dean Neighborhood Association (CIDNA) is currently funded through CPP.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Over the next three years CIDNA will:

- Deliver monthly e-newsletters to 400+ email subscribers
- Continue to publish minutes of monthly board meeting in *The Hill & Lake Press*
- Advertise events and contribute news and informative articles to *The Hill & Lake Press*
- Host annual Fall neighborhood-wide event
- Send at least two postcard mailings per year to 1,700+ households for annual events
- Hold Annual Meeting in May of each year
- Hold special meetings as necessary to respond to neighborhood issues
- Continue regular committee meetings:
  - Transportation committee
  - NRP/ CPP committee
  - Land Use committee

CIDNA will gather information for Neighborhood Priority Plans through:

- Offering survey cards at Annual Meeting and Fall event
- Post a survey on survey-monkey
- Hold special meetings as issues arise

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.
1. We invite and welcome community members to our monthly board and committee meetings; neighborhood events are widely publicized via our print and electronic methods, as are calls for volunteer help.
  2. We invite residents to sign up for our monthly e-newsletter at every event, and we recruit volunteers via standing committees, e-newsletter, community newspaper and our annual mailings. Continue to pursue new email subscribers each year.
  3. New volunteers emerge through involvement in committees, participation in projects and attendance at events.
  4. Develop a framework for setting CIDNA goals and objectives for neighborhood engagement and projects.
4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.
- CIDNA will try to ensure that potential stakeholders are informed and encouraged to participate. We use our communication methods outlined above to help build a sense of the whole neighborhood. We have a mix of bustling businesses along Lake Street, multi-unit rental/condos and quiet streets with single-family homes. Social events are our most successful way of creating the sense of a whole community and building bridges among the different communities. Social networking options are under development as tools for connecting with residents.
  - CIDNA works with other neighborhoods, various grassroots organizations, Hennepin County, Metropolitan Council and the City of Minneapolis regarding Southwest Light Rail Transit. By serving on various CACs and developing plans/ideas, CIDNA continues to be involved with the Park Board and surrounding neighborhoods for improvements to Brownie Lake, Cedar Lake trails and beaches, and Dean Parkway. CIDNA also has a representative on the Midtown Greenway Coalition board.
  - We have been working closely with Metropolitan Council Environmental Services (MCES) on two sewer projects in the neighborhood. The Forcemain sewer project is extensive and requires reconstruction of Sunset Boulevard and Park Siding Park. We successfully worked with residents, MCES and the City of Minneapolis to provide better pedestrian access on that roadway and construct a new, updated, ADA compliant play structure at Park Siding. We are engaging

with the Park Board on improvements to Cedar Lake pedestrian and bike paths as well as South Beach.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

As compared with many other Mpls neighborhoods, Cedar Isles Dean is a relatively non-diverse community. Our primary un-engaged or under-engaged group is those that are un- or under-informed.

We reach out to every resident via two or three mailings to every address in the neighborhood and the Hill and Lake Press is delivered to every building (including rental properties).

NCR can provide assistance to us in our effort to engage under-informed residents by sharing techniques that have proved successful in other neighborhoods. More informed constituents are more involved.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.
- Continue implementation of one of the Phase II housing programs, which funds housing developments through the Nonprofits Assistance Fund.
  - The Transportation committee has been intensely involved in the very fluid developments and proposals on the SW LRT and its effects on CIDNA housing stock and properties along the Kenilworth Trail. Minimizing negative impact and maximizing mitigation are key objectives.
  - Our Land Use and Development committee addresses zoning, encroachment and variance issues as they arise

CIDNA spends 20% of our staff and volunteer time on housing related activities.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

We anticipate that we will use unused CPP/NPP funds that we would like to carry over to the upcoming cycle to continue funding SW LRT mitigation efforts.

8. **Budgets.** The budget below shows how CIDNA Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget (CY 2014) for the organization is attached.

BUDGET

	<u>2014</u>	<u>2015</u>	<u>2016</u>
Staff Expenses	\$0	\$0	\$0
Employee Benefits	\$	\$	\$
Professional Services	\$	\$	\$
Occupancy	\$660	\$660	\$660
Communications/Outreach	\$2,780	\$2,780	\$2,780
Supplies and Materials	\$100	\$100	\$100
Mtgs/Comm Bldg Events	\$1,475	\$1,475	\$1,475
Development	\$	\$	\$
Fundraising	\$	\$	\$
Other Services	\$695	\$695	\$695
Neighborhood Priorities	\$16,656	\$16,656	\$16,656
TOTAL: \$67,098	\$22,366	\$22,366	\$22,366

Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
- Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
- Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
- Meetings/Community Building Events can include any costs related to community events and festivals. Food is not an eligible expense.
- Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
- Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
- Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.