Community Participation Program 2013 Annual Report

Neighborhood Organization: Concerned Citizens of Marshall Terrace (CCMT)

Contact person: <u>Greg Langason, Chair, 612-940-9117 or Shari Seymour, Community</u> Coordinator, 612-913-2031.

Date of Board Approval: 2-6-14

1. Stakeholder Involvement

Reviewing your CPP activities in 2013, Please provide information about:

- What outreach and engagement activities did you carry out in 2013?
 CCMT had 9 public meetings, 18 NRP meetings, 4 special events meetings, NNO event and a holiday event.
- How did you reach out to and involve under-represented communities in 2013?
 Board members visited the Islamic Center and the Hindu Center. We also contacted them by newsletter, general mailings and through word of mouth.
- Did you find any strategies to be particularly successful? Why?

 Our newsletters and combination of additional flyers to inform the neighborhood of current events and our neighborhood email list has been successful. These were successful because of the repetition of the information and the convenience of email.
- What did not work so well? Why?

 We would like to have connected more with our minority population. And, due to time constraints of our members, we did not do enough door knocking communication.
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?
 We reached approximately 400 people.
- How many individuals volunteered in organization activities? Approximately 30 people volunteered.
- How many individuals participated in your organization's activities?

 Based on attendance sheets for meetings and special event and other community committee's throughout Marshall Terrace we have had over 700 participants throughout the year. Many people attended a variety of different events. The number above does not include duplicate events of a single person.
- How many people receive your print publications?
 700 copies are distributed to residents and businesses throughout Marshall Terrace.
- How many people receive your electronic communications? We have approximately 130 email addresses.

2. 2013 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

Marshall Terrace Park, new playground equipment-

In September, Marshall Terrace and the Minneapolis Park Board hosted a ribbon cutting ceremony for the newly upgraded playground area. The playground was completed and the children of Marshall Terrace are happy with the river theme design that was chosen by the Marshall Terrace residents.



NRP Phase II Plan approved-

In December our NRP Phase II Plan was approved by the City Council. After over a year of NRP meetings and research our plan is approved. The next step is to implement our strategies. The picture below is of the recently constructed Lowry Avenue Bridge. This bridge is connected to the South West corner of Marshall Terrace neighborhood. This picture was the NRP Phase II featured cover photo for our plan.



2013 Accomplishments

Please provide information about your other accomplishments in 2013:

- What were your organization's major accomplishments?
- How were individuals in your community directly impacted by your work?

The St. Anthony Bridge Project-

The Bridge discussion continues. The current old truss bridge will be removed and a newly expanded bridge will be constructed. The neighborhood is involved in the design choices and layout. The reuse of the historical material is part of the mitigation for the historical loss of the bridge and is being planned as part of the scenic overlook. Current plans are for construction begins in 2015.

Reached out to the triangle sector of Marshall Terrace-

Marshall Terrace had a small sector (triangle sector) of residents who seemed less interested or uninformed about the Marshall Terrace neighborhood. The CCMT board reached out by talking with these residents directly. We invited residents to join our community email list for current information, and we invited them to attend general meetings and special events. There has been an improvement in that more of the residents from the triangle sector have been participating in events and meetings. We currently have 4 residents from the triangle sector as acting board members.

NNO (National Night Out)-

NNO was held on August 6th at Marshall Terrace Park. We had 133 residents in attendance, 77 adults and 56 children. This is one of our largest turnouts for Marshall Terrace National Night Out. Our NNO included announcements, a potluck dinner, entertainment for the children, guest speakers and a prize drawing for all ages. All prizes were purchased from fund raising dollars received from local businesses in Marshall Terrace.

Holiday Event Dinner-

Our Holiday Event dinner was held on December 13, 2013 at RiverVillage. We had 62 residents and guests in attendance. It was a perfect night to visit and meet new/old residents in the Marshall Terrace Neighborhood before the holidays began. We had a "Best and Worst Christmas sweater" contest. We also had a pot luck dinner and prize giveaways.

3. Housing

What percentage of time did your organization spend on housing-related activities?

CCMT spends about 25 percent of our volunteer time on housing-related activities. This past year we focused on our NRP Phase II plan and the majority of our funding went towards our housing strategy.

We also monitor properties that have been reported to the CCMT board by concerned residents. We proactively help with resolution to the problems through contact with proper authorities and organizations.

CCMT continues to implement housing programs.

4. Financial Reports

Please provide an income and expense report for your organization for the year. (Please include all funding sources).

See Attached.

In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.

1. Impact

What interactions with City departments occupied a major part of your time? What worked well? What could be improved?

NCR Department and staff - Worked well, knowledgeable and resourceful.

Elected Officials - Acceptable, could improve on more interaction with the neighborhood. **Traffic Control -** Needs improvements with more communication.

Police - Acceptable.

Public Works - Needs improvement.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City? ___4___

2. City Communications - effectiveness

Is the information that you receive from the City understandable and useful? In general yes. The Planning and Review board could be more informative and involved with the neighborhood when proposed projects are being brought to the neighborhood.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City? ___3___

3. City Communications – timeliness

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

We receive notices, but they are too close to the date. Did not respond to request for explanation.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City? ____3___

4. City Departments

How can City departments improve the way in which they function in your neighborhood?

Need Traffic Control to be more responsive and timely to request for assistant. Also need Public Works to be less bureaucratic.

5. City Assistance

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group? Increase funding. Our representatives Stacy Sorenson, Bob Cooper and Judy Duffy have been excellent resources

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR? ___5___

6. Other comments?

Other highlights throughout Marshall Terrace

Betty Danger's Country Club-

The original Psycho Suzi's location on 25th and Marshall Street will now have a new partnering restaurant. Newly named Betty Danger's Country Club will feature a Ferris wheel, a miniature golf course and a country club themed restaurant. Plans to open are for the end of 2014. The residents of Marshall Terrace have been in support of the concept as a whole, concerns of safety and parking have been a factor.

Marshall Terrace Community Garden and Tree Nursery-

Our Marshall Terrace gardens have 84 annual plots and 20 perennial plots. These plots are available to the Marshall Terrace residents for a small fee. If plots are still available the remainder becomes open to the public for rental. Along with our gardens, we have a tree nursery adjacent to the gardens. The Tree/Nursery committee works with the Park Board/Forestry department.

MWMO-(Mississippi Watershed Management Organization)

Has been working on their backyard project. This project will be a learning trail to the Mississippi River. It will feature work stations that teach about water purification. The trail includes river front access.

Marshall Terrace and Xcel Energy-

Xcel Energy had completed the Voluntary Investigation Cleanup (VIC) program in 2013. A contract is in place with the Minneapolis Park Board to upgrade the baseball fields located at the corner of Marshall Street and St. Anthony Parkway. The Xcel Riverside Plant community liaison has also kept the Marshall Terrace community posted on current and upcoming events throughout the year on the Riverside Energy plant.