
COMMUNITY PARTICIPATION PROGRAM

Submission Template

Please use this template as a guide to developing your submission for funding from the Community Participation Program. The level of detail should be appropriate to your organization's proposed activities, and to the level of funding allocated for your organization.

You may provide this submission electronically to ncr@minneapolismn.gov. Please include a copy of your bylaws.

CONTACT INFORMATION:

Organization Name:	Prospect Park East River Road Improvement Association
Address:	66 Malcolm Ave SE Minneapolis MN 55414
Website url:	www.pperr.org
Organization email:	pperriastaff@gmail.com
Federal EIN:	41-1409200
Board Contact:	Name: Richard Poppele
Staff Contact:	Name: Jessica Buchberger

Who should be the primary contact for this submission?

Jessica Buchberger

Date of Board review and approval: March 25, 2013

FUNDING ACTIVITIES.

Use the following questions as a guide for your submission. For questions 1-8, please limit each response to no more than 3 paragraphs.

The process followed by PPERRIA in preparing this submission rest heavily

1. **Eligibility.** If your organization has not previously been funded through the Community Participation Program, please provide evidence of the organization's eligibility, as identified in Section II.A of the Guidelines.

PPERRIA was previously funded by CPP.

The PPERRIA Board of Directors has taken the additional following steps to ensure full eligibility under the Community Participation Program guidelines:

The PPERRIA bylaws have been changed to conform with program requirements – final approval by the Board of Directors is scheduled for the May Board meeting (May 26)

Appendix A – current bylaws

Appendix A1 – pending changes to the bylaws

The PPERRIA Board of Directors has adopted the following policies:

Equal Opportunity Policy – Appendix B

ADA policy – Appendix C

Membership Policy – Appendix D

NOTE: All appendices are attached to the original e-mail as .pdf documents.

2. **Community participation efforts.** Describe proposed outreach activity in the neighborhood, and methods to involve residents and other stakeholders in one or more of the three key program purposes. How will you engage residents and other stakeholders of their neighborhood in developing a Neighborhood Priority Plan?

Following on an extensive survey of the Prospect Park neighborhood in 2010 to determine neighborhood priorities, PPERRIA's work plans for 2012 and beyond will continue to solicit input from the community through our committees, through our monthly newsletter that reaches all of the PPERRIA membership, and from the larger community reached through daily messages on the Prospect Park e-list (ppe-list) to 900 plus subscribers, and on the PPERRIA Facebook page, and also through community events.

PPERRIA holds monthly meetings open to the entire community (residents and stakeholders) to engage in a discussion of neighborhood issues. The PPERRIA committees are its action arms and they have diverse membership populated with rank and file neighbors from the neighborhood at large as opposed to only Directors or PPERRIA members.

Specifically in terms of engagement and communication, committee work plans call for involving and engaging residents & other stakeholders in neighborhood programs by communicating information widely and often. This includes the neighborhood website, www.pperr.org, which contains extensive information about our neighborhood and its resources, a PPERRIA blog.

We will plan to continue outreach activities that involve existing members, connects them to neighborhood and PPERRIA activities and attracts new residents to these activities. We will also focus on areas that are not as well represented in the membership. For example, working through the Glendale Residents Council, we will seek to sign up newly active people from the Glendale Townhomes as PPERRIA members. The goal is to have membership from Glendale comparable to that in the community overall in terms of participating households.

PPERRIA will also increase efforts to involve members of the Somali community in the larger neighborhood, and in PPERRIA, by engaging a translator to help involve residents of the Somali community in the Glendale Town Homes. (The Somali community is the largest English-as-second-language population in the neighborhood.)

3. **Building organizational capacity.** How will you work to: (1) provide opportunities for the direct involvement of members, (2) build your membership and volunteer base, (3) encourage and develop new leadership, and (4) expand the organization's capacity through self-assessment and other activities.

PPERRIA is making significant progress in engaging the younger members of the community in leadership roles. For example, two of the current officers of the organization (President and Treasurer) are young professionals, and committees have selected new leaders from within the committee ranks. PPERRIA also holds Board retreats training and leadership discussions.

We continue to develop new leadership through the PPERRIA committees. Since the committees are open to participation by anyone in the Prospect Park neighborhood, they attract those having specific interests in the affairs of a given committee. For example, Prospect Park has a large number of professional people as residents. Many of the architects and planners (including UofM students) participate in the Master Plan and Zoning and Project review committees.

PPERRIA also provides a number of opportunities for direct involvement, including:

- Weekly updates to PPERRIA's web-site;
- Monthly PPERRIA meetings - "town meeting" format;
- Monthly newsletter in both electronic and mailed hard copy form.

Annual outreach and engagement events include:

-
- Fire and Ice Festival (bonfire, horse drawn hayride, bookexchange and refreshments in Luxton Park)--February;
 - Ice Cream Social--June;
 - National Night Out gathering of block clubs-August;
 - Neighborhood Clean Up events- April and September ;
 - Flea market and Pancake breakfast-September;
 - Garden walk and plant sale--June;
 - Summer concert series at Pratt Amphitheater; and
 - Winter Holiday Concert-December.

We have expanded our staff responsibilities to include the coordination and recruitment of volunteers. We will identify members skills, interests, committee involvements and activities, and record the information in the PPERRIA database. We will help integrate new members into PPERRIA and neighborhood activities, survey new people for their ideas on neighborhood needs & priorities, and help identify additional new people with leadership interests and connect them with appropriate committees and activities.

We will also identify renters (both students and non-students) and landlords of all the rental units in Prospect Park. We are currently working with the University of MN student liaisons to identify student ideas for cooperation and integration of students into the neighborhood and the various neighborhood organizations.

4. **Building neighborhood relationships.** Describe your outreach, networking, and inclusivity efforts to: (1) build a sense of a whole neighborhood among residents, (2) build bridges among neighbors and diverse communities within the neighborhood, (3) work with other neighborhoods and organizations on issues of common interest, (4) build partnerships with private and public entities, and (5) benefit the neighborhood as a whole.

Through its Membership and Communications committee, PPERRIA works to build partnerships with private and public entities. The organization has worked on neighborhood projects with its local elementary school - Pratt Community School, the Southeast Minneapolis Council on Learning (SEMCOL), and Luxton Park. PPERRIA also seeks work with the many diverse community organizations by sharing and publishing communication from various groups about their activities to the entire neighborhood. Community events such as the Pratt Ice Cream Social, summer concerts, neighborhood cleanups, sales, Fire and Ice, the Luxton Book Exchange, the Pratt Boot Sale & Breakfast, community education classes, community gardens, PPERRIA Garden Club meetings, Lunch in the Park events, JOY (senior meetings) etc. are broadcast to a wide audience.

PPERRIA is working with Hedberg maps who is publishing a new University Area Map in 2013. This map will encompass all the University District neighborhoods, including Prospect Park, and it will contain information specific to Prospect Park and PPERRIA

as well as the other UDA neighborhoods.

A major public partnership has resulted from a neighborhood priority developed around the construction of the LRT through the Prospect Park neighborhood. Prospect Park 2020, now a separate non-profit corporation, began as a task group of residents on the PPERRIA Master Plan Committee, then became a Steering Committee with participation from Minneapolis CPED, Hennepin County, University of Minnesota, Prospect Park business leaders, and Prospect Park (and Glendale) residents. Now the organization is working with Prospect Park to coordinate the new development occurring around the Prospect Park LRT Station.

5. **Involvement of under-engaged stakeholders.** Organizations should discuss which stakeholder groups are typically un-engaged or under-engaged in their work, and how they will work to involve those groups. Organizations should also discuss how the NCR Department can help with this work.

Younger residents (those under 40) and residents of the Glendale Town Homes within Prospect Park are the most under-represented groups. Reaching out to these groups are specific objectives for PPERRIA committees. PPERRIA's communications and outreach activities have a significant role in reinforcing the sense of Prospect Park as a whole neighborhood. In addition, the Master Plan committee will be working with the Glendale Residents Council on long-range plans for Glendale, and with the Motley Community on joint planning efforts with the University District Alliance and the UofM.

We have identified sub-neighborhood districts like Glendale and Motley, and we are proactive in assuring all districts are represented in the PPERRIA membership and on the PPERRIA board. Block clubs have now been reactivated in all districts, and they continue to play a role in engagement. The ppe-list includes residents of all the districts.

6. **Housing Activities.** Neighborhood organizations should discuss their work on housing and housing related activities. Organizations should estimate the percentage of time to be spent on these issues.

The housing issues for this community are currently focused heavily on new housing development. New housing will be built in the areas north of University Ave as a result of the LRT development. Plans for this housing and its diversity have been developed by Prospect Park 2020, and developers are being actively recruited to meet the neighborhood objectives and priorities.

The PPERRIA Zoning and Project Review Committee brings a large group of residents and business owners together to review all new housing projects and reviews of all changes in existing housing.

The PPERRIA Historical District Committee is working with the Z&PR Committee and the City of Minneapolis to create a Conservation District to provide oversight in maintaining the character and integrity of Prospect Park housing.

We estimate that housing activities occupy about 25% of the effort of the PPERRIA organization.

7. **Unused funds.** Organizations should discuss how they plan to use unused funds from the previous cycle for community engagement or implementation of neighborhood priorities.

Unused funds amount to about 10% because they were not spent on contracts for outreach to rental residents. The funds will be applied to that and similar outreach efforts during this period.

8. Neighborhood Priorities.

The neighborhood has identified a number of specific priorities through the many outreach efforts outline in question 2. These include the development occurring with the new LRT line, the neighborhood school, a community garden and the noise created by I-94 with recent increases in traffic after the failure of the I-35 bridge across the Mississippi.

The community is engaged in planning and implementing a build-out of Pratt Community School that is necessary to accommodate current needs for K-5 education and anticipating the future needs following new development north of University Ave.

PPERRIA is dedicated to advancing the neighborhood endorsed vision of the creation of a richly diverse, affordable, connected, mixed-use urban village in the area of the Prospect Park LRT Station and along the University Avenue corridor between the campus and the city line. It is also working to secure appropriate redevelopment of the Franklin Avenue-East River Rd. Good Samaritan site.

In the near term it is necessary to identify the volume, types of traffic and resulting parking demand associated with new development that is projected to occur along and north of University Avenue between the campus and Hwy. 280. This effort will be taken by the PPERRIA Master Plan and Transit Committees and in coordination with Prospect Park 2020, the city of Minneapolis, the county and others.

To address long range solutions to the problem of highway noise in the community, PPERRIA plans to advance a master planning concept of the development of a land bridge in the area between the Franklin Avenue bridge east toward Hwy. 280. This project would be undertaken in partnership with the neighborhood Sound Wall Task

Force, Metropolitan Design Center of the University of Minnesota and the University District Alliance. The purpose of this study is to develop the conceptual design approach as well as engineering construction costs related to this concept. The goal is to use this information to begin the process of developing political support for this project, which creates land in the heart of the city, enables infill housing, creates public realm green space and provides economic return to the city, state and others in terms of revenue and vitality.

The neighborhood has obtained permission from the MN Dept of Transportation to use three plots of land near a freeway wall as a community garden. This will provide an opportunity to create a community garden together with programs that foster inter-cultural and inter-generational relationships and programs that educate neighborhood residents in gardening skills and encourage them to invest in the community.

- 9. Budgets.** Submissions should include a budget showing how Community Participation Program funds will support the organization's community participation work and an amount set-aside for implementation of Neighborhood Priority Plans. An annual budget for the organization should also be provided.

BUDGET

Staff Expenses	\$26,600
Professional Services	\$ 2,000
Occupancy	\$13,000
Communications/Outreach	\$ 6,000
Supplies and Materials	\$10,000
Festivals and events	\$ 690
Development	\$ 400
Administration	\$ 1,250
Neighborhood Priorities	\$33,000
TOTAL:	\$92,940

Notes:

- Staff expenses should include payroll, FICA, and withholding, or contract staff.
- Employee benefits should include any health insurance, retirement, or other benefits.
- Professional services should include the cost of temporary contractors, bookkeepers, accountants, etc.

-
- Occupancy should reflect costs related to rent, utilities, phone, websites and email expenses, and other similar expenses.
 - Communications/Outreach should include costs of publications, printing, postage, delivery, flyers, etc.
 - Supplies and materials should include office supplies as well as expenses for supplies related to ongoing programs such as block patrols, etc.
 - Festivals and events can include any costs related to community events and festivals. Food is not an eligible expense.
 - Development expenses could include costs related to training, education, recognition, or orientation for board, staff and volunteers.
 - Fundraising could include any costs related to fundraising for your organization (hiring of consultants, costs of materials, postage, events, etc).
 - Neighborhood Priorities: at this point you do not need to know what the priorities are. Just indicate what the organization would like to set aside at this time for future priorities.