

## Community Participation Program 2012 Annual Report

Neighborhood Organization: [Concerned Citizens of Marshall Terrace \(CCMT\)](#)

Contact person: [Greg Langason, Chair, 612-940-9117](#) or [Shari Seymour, Community Coordinator, 612-913-2031](#).

Date of Board Approval: [10-3-2013](#)

### **1. Stakeholder Involvement**

Reviewing your CPP activities in 2012, Please provide information about:

- What outreach and engagement activities did you carry out in 2012?  
[CCMT had 10 public meetings, 3 special events meetings, a Bridging Businesses Marshall Terrace \(BBMT\) luncheon, NNO event and a holiday event.](#)
- How did you reach out to and involve under-represented communities in 2012?  
[Board members visited the Islamic Center and the Hindu Center. We also contacted them by newsletter, general mailings and through word of mouth.](#)
- Did you find any strategies to be particularly successful? Why?  
[Our newsletters and combination of additional flyers to inform the neighborhood of current events and our neighborhood email list has been successful. These were successful because of the repetition of the information and the convenience of email.](#)
- What did not work so well? Why?  
[We would like to have connected with our minority population. And, due to time constraints of our members, we did not do enough door-to-door knocking communication.](#)
- How many people did you reach through direct contact (door knocking, meetings, one-on-ones, etc.)?  
[We reached approximately 350 people. Along with door knocking, meetings and one-on-one communication, we also host and/or support special events throughout the year such as developing community project tours.](#)
- How many individuals volunteered in organization activities?  
[We have had approximately 20 people volunteer time for meetings, special events and other public related event/meetings outside of the Marshall Terrace neighborhood.](#)
- How many individuals participated in your organization's activities?  
[Based on attendance sheets for meetings and special event and other community committee's throughout Marshall Terrace we have had over 725 participants throughout the year. Many people attended a variety of different events. The number above does not include duplicate events of a single person.](#)
- How many people receive your print publications?  
[700 copies are distributed to residents and businesses throughout Marshall Terrace.](#)
- How many people receive your electronic communications?  
[We have approximately 120 electronic emails addresses that messages are sent to.](#)

## 2. 2012 Highlights

Please describe one or two major highlights, and if possible, please include digital photos or illustrations:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### **BBMT (Bridging Businesses Marshall Terrace) Luncheon-**

CCMT hosted a BBMT luncheon on June 28, 2012. There were 21 business-owners, employees and representatives who work closely with the Marshall Terrace Neighborhood in attendance. Topic of discussion was to get more familiar with the businesses throughout Marshall Terrace and to build a stronger relationship with the businesses of Marshall Terrace.



### **Marshall Terrace Park, new play ground equipment-**

In August, Marshall Terrace was awarded funding through the Minneapolis Park Board to upgrade our Marshall Terrace Park playground equipment. CCMT contributed funds from our NRP Phase I, Park Enhancement contract to combine with the funds from the Minneapolis Park Board.

Our park equipment is considered to be out dated and unsafe. CCMT has formed a playground committee and will continue to meet with the Park Board staff during the winter months to develop a concept of what the Marshall Terrace Park renovation will look like. New construction is planned for late summer of 2013.



### **3. 2012 Accomplishments**

Please provide information about your other accomplishments in 2012:

- What were your organization's major accomplishments?
- How were individuals in your community directly impacted by your work?

#### **Salvation Relocation Proposal-**

The Salvation Army wanted to relocate from their downtown location to Zip Sort Inc at Marshall and St. Anthony Parkway in the fall of 2011. The proposed facility would've housed a 164 bed facility for men experiencing homelessness and/or recovering from addiction. The facility would've also had a worship center and have been the main distribution center for all of the Twin City stores. This proposed relocation had the potential to increase of crime in our neighborhood, possibly lower property values and create unwanted traffic.

With the collaboration with Marshall Terrace and Columbia Park, we hosted numerous community meeting's; we invited officials and the city planners to our meetings. We attended all City Council meetings on this proposed project, and wrote letters to the city zoning department of our concerns. The Salvation Army proposal was voted down 3-2 at the City zoning meeting in the beginning of 2012.

#### **Reached out to the triangle sector of Marshall Terrace-**

Marshall Terrace had a small sector (triangle sector) of residents who seemed less interested or uninformed about the Marshall Terrace neighborhood. The CCMT board reached out by talking with these residents directly. We invited residents to join our community email list for current information, and we invited them to attend general meetings and special events. There has been an improvement in that more of the residents from the triangle sector have been participating in events and meetings.

#### **NNO (National Night Out)**

NNO was held on August 7<sup>th</sup> at Marshall Park. We had 91 residents in attendance, 70 adults and 21 children. This is one our largest turnout for Marshall Terrace National Night Out. Our NNO included announcements, a potluck dinner, entertainment for the children, guest speakers and a prize drawing for all ages. All prizes were purchased from fund raising dollars received from local businesses in Marshall Terrace.

#### **Holiday Event Dinner-**

Our Holiday Event dinner was held on December 14, 2012 at RiverVillage. We had 37 residents and guests in attendance. What was a perfect night to visit and meet new residents in the Marshall Terrace Neighborhood before the holidays began. We began a new tradition: a "Best and Worst Christmas sweater" contest. We also had a pot luck dinner and prize giveaways.

**4. Housing**

What percentage of time did your organization spend on housing-related activities?

*CCMT spends about 25 percent of our volunteer time on housing-related activities. This past fall we focused on our NRP Phase II plan and the majority of our funding went towards our housing strategy. We looked at what the neighborhood is in need of as a whole; repairs, major renovations, age of residents who need housing assistants, new development, demolishing old housing.*

*In our housing related activities we also recognize the properties that are either maintained or monitor troubled houses/rentals for unlawful activity that have been reported to the CCMT board by concerned residents. We make every effort to resolve the issues.*

*CCMT continues to implement housing programs.*

**5. Financial Reports**

Please provide an income and expense report for your organization for the year. (Please include all funding sources).

[See Attached](#)

**In addition to your annual report, please take time to describe your interactions with City departments and other jurisdictions.**

1. ***Impact***

What interactions with City departments occupied a major part of your time? What worked well? What could be improved?

**NCR Department and staff** - Worked well, knowledgeable and resourceful.

**Elected Officials** - Acceptable, could improve on more interaction with the neighborhood.

**Traffic Control** - Needs improvements with more communication.

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate your overall experience with your interactions with the City?   4  

2. ***City Communications – effectiveness***

Is the information that you receive from the City understandable and useful?

**In general yes. The Planning and Review board could be more informative and involved with the neighborhood when proposed projects are being brought to the neighborhood.**

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate overall communications from the City?   3  

3. ***City Communications – timeliness***

Do you receive adequate notice of City activities in your neighborhood? If not, did your organization inform somebody at the City of this? Did the City respond in a positive manner? Please explain.

**We receive notices, but they are too close to the date line.**

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the timeliness of communications from the City?   3  

4. ***City Departments***

How can City departments improve the way in which they function in your neighborhood?

**Need Traffic Control to be more responsive.**

5. ***City Assistance***

How can the Neighborhood and Community Relations Department improve the assistance it provides to your organization as a community participation group?

**Increase funding.**

On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the assistance provided to your neighborhood by NCR?   4

6. *Other comments?*

**Other highlights throughout Marshall Terrace**

**Marshall Terrace Community Garden and Tree Nursery-**

Our Marshall Terrace gardens have 84 annual plots and 20 perennial plots. These plots are available to the Marshall Terrace residents for a small fee. If plots are still available the remainder becomes open to the public for rental. Along with our gardens, we have a tree nursery adjacent to the gardens. The garden committee works with the Park Board/Forestry department.

**Lowry Avenue Bridge and MWMO-(Mississippi Watershed Management Organization) Grand Opening-**

The Grand opening was an all day event, held October 27<sup>th</sup>. Event's where held all across the new Bridge. One of the highlights at the bridge ceremony was a video that showed the entire construction process. The MWMO began their day with a ribbon cutting ceremony. The public was able to tour the entire building.

**Marshall Terrace and Xcel Energy-**

Xcel Energy has contracted with the Minneapolis Park Board to upgrade the baseball fields located at the corner of Marshall Street and St. Anthony Parkway. The Xcel Riverside Plant community liaison has kept the Marshall Terrace community posted on upcoming events. Xcel Energy has also agreed to let the residents of Marshall Terrace vote on names for the fields.